



## WORK EXPERIENCE

May 2016 – Present     **Product Owner**     **Four Kitchens**     Remote  
 Consulting, requirements gathering, prioritization, scope control, backlog building, release planning, and internal client advocacy for large-scale websites and web applications for organizations with complex content.

- Product Owner of internal business intelligence application powering financial forecasting and resource planning.
- Created tiers of service for Support Dept to minimize variability, streamlining capacity planning, billing, and renewals.
- **Oregon Public Broadcasting: Redesign — Product Owner:** Two-year engagement leading rounds of consulting as OPB transformed their offerings to embrace a digital-first vision. Lead author of a vision roadmap document including content, user experience, and platform recommendations from multiple contributors. Aided conversations between OPB and third-party vendors to select new digital asset and content management products.
- **Frontline Medical Communications — Product Owner and Scrum Master:** Two-year relationship leading maintenance and expansion of an online publishing platform for 50 academic journals and medical news publications. Standardized processes, triaged requests from many stakeholders to improve team efficiency and balance delivery of quick-turn tickets with long-term goals. Aided client in creating an internal team to take dev services in-house.
- **Forcepoint: Rebranding — Product Owner and Lead Frontend Engineer:** Led development team, requirements gathering, complex content modeling to rapidly build enterprise marketing site. Editors can reuse content to reduce maintenance overhead, internationalize (translate) content into 7 core languages in a centralized interface, localize (target geographically) content to core regions, and receive leads insight through tight third-party integrations.

Oct 2012 – April 2016     **Designer & Frontend Engineer**     **Four Kitchens**     Austin / Remote  
 Mobile-first responsive frontend development, Drupal theming/module development, graphic design.

- **Texas Exes: Replatforming — Tech Lead and Product Owner:** Led planning and build for new alumni site. Architected Salesforce and Single Sign On integrations allowing members to join or donate, find organization and chapter events, maintain their contact information, and find and use benefits determined by their membership level.
- Introduced Product Owner as an internal role to respond to market expectations around solution-driven consulting.

Jan 2010 – Present     **Freelance Designer, Developer, and Stage Manager**     Austin / Tulsa  
 Freelance print designer and web developer for Austin and Tulsa based arts and non-profit organizations.

Jan 2011 – Oct 2012     **Design Technologist**     **Walsh:Barnes Interactive**     Tulsa  

- Introduced responsive design to eliminate “m-dot” sites, streamlining mobile development and reducing build cost.
- Introduced Drupal as a powerful alternative CMS for projects with complex data or content relationships.
- Introduced source control using git with a git-flow repository architecture for dependable deployments.

## EDUCATION & CERTIFICATIONS

Jul 2016     **Certified Scrum Product Owner**     **ScrumAlliance**     Austin  
 Aug 2007 – May 2011     **B.F.A. Graphic Design**     **The University of Tulsa**     Tulsa

## COMMUNITY

Jan 2019 – Present     **Southwest Collegiate Cyber Defence Competition**, Project Manager  
 Jan 2015 – Present     **Zilker Theatre Productions**, Member of the Board of Directors, IT Administration  
 Jan 2010 – May 2013     **American Advertising Federation Tulsa**, Member on Board of Directors; Communications Chair

## PRESENTATIONS & CONTENT

June 2019     **“Post-Project Retrospectives”** (Blog Post)  
 April 2019     **“Estimate for Iteration with Story Points & Thin Vertical Slices”** (Speaker) DrupalCon Seattle ‘19  
 June 2016     **“‘Levelling Up’ the Work from Home Experience”** (Blog Post on Remote Culture) Four Kitchens Blog  
 May 2016     **“Frontend Performance Training”** (Co-Presenter, Training Workshop) DrupalCon New Orleans ‘16  
 October 2015     **“Introduction to Singularity Grids”** (Speaker) DrupalCon Barcelona ‘15

## REFERENCES & SAMPLES

Projects and content at [www.tsmithcreative.com](http://www.tsmithcreative.com). Code samples and experiments at [github.com/tsmith512](https://github.com/tsmith512).  
 References available upon request.